



Environmental Management: Readings and Cases, 2nd Edition

Mike Russo

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Increased concern about the natural environment has led to an urgent call for organizations to take action toward environmental stewardship. This **Second Edition** of the groundbreaking **Environmental Management: Readings and Cases** will inspire readers to find creative solutions to the challenges of maintaining sustainable enterprise while restoring our ecological community. Featuring a highly esteemed group of contributors with content from premier journals ?including *Harvard Business Review* –this comprehensive reader fills a major gap in the teaching of business and the environment.

New to the Second Edition:

- More than two-thirds of the book consists of new material, addressing emerging and timely topics like environmental regulation, green marketing, environmental strategy, and more
- The book features 11 new cases, providing a platform for lively classroom discussion
- This edition adds a stronger international component, highlighting the global nature of environmental management

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Instructor Resources on CD provide in-depth teaching notes for both the readings and the cases, course development guides including outlines, and helpful charts providing visual links between readings, cases that have been developed by the author, and popular topics. **IRCDs** are available to qualified instructors only by contacting Customer Care at 1-800-818-SAGE (7243) between 6 am – 5 pm, PT.

Intended Audience

This reader serves as a stand-alone or supplemental text for upper-level undergraduate or graduate courses such as Environmental Management, Green Marketing, Clean Production, Environmental Policy and Strategy, and other courses in business and environmental studies.

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