



## The Berg Companion to Fashion

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Derided by some as frivolous, even dangerous, and celebrated by others as art, fashion is anything but a neutral topic. Behind the hype and the glamour is an industry that affects all cultures of the world. A potent force in the global economy, fashion is also highly influential in everyday lives, even among those who may feel impervious. This handy volume is a one-stop reference for anyone interested in fashion -- its meaning, history and theory. From avedon to codpiece, dandyism to the G-string, Japanese fashion to subcultures, trickle down to Zoot suit, *The Berg Companion to Fashion* provides a comprehensive overview of this most fascinating of topics and will serve as the benchmark guide to the subject for many years to come. This volume contains over 300 in-depth entries covering designers, articles of clothing, key concepts and styles.

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