

Michelle Obama: First Lady, American Rhetor (Communicating Gender)



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Michelle Obama: First Lady, American Rhetor is an edited anthology that explores the persona and speechmaking of the country's first African American first lady. The result of these thought-provoking essays is an interdisciplinary text that explores the First Lady from a rhetorical and cultural point of view. Authors analyze her Democratic National Convention speeches, her brand as First Lady, her communication from her latest trip to Africa, her agenda rhetoric in *Let's Move!* and *Reach Higher*, and her coming out as a Black feminist intellectual when she spoke at Maya Angelou's memorial service. Readers will recognize Michelle Obama as a rhetor of our times—a woman who influences America at the intersections of gender, race, and class and who is representative of what women are today.

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