



Innovation Acceleration: Transforming Organizational Thinking (Prentice Hall Entrepreneurship)

Donald F. Kuratko, Jeffrey S. Hornsby, Michael G. Goldsby

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The fundamentals of creating an innovative climate within an organization.

Innovation Acceleration: Transforming Organizational Thinking helps readers develop an understanding of innovative organizations, the specific processes involved in corporate innovation, and how to assess an organization's readiness for entrepreneurial activity and innovation.

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