



# The Power of Persuasion: How We're Bought and Sold

*Robert V. Levine*

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## **The Power of Persuasion: How We're Bought and Sold** Robert V. Levine

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"Levine puts [his] analysis in the service of his real mission--to arm the reader against manipulation."

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"This wonderful book will change the way you think and act in many realms of your life."

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