



# Data Modeling: A Beginner's Guide

*Andy Oppel*

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## Essential Skills--Made Easy!

Learn how to create data models that allow complex data to be analyzed, manipulated, extracted, and reported upon accurately. *Data Modeling: A Beginner's Guide* teaches you techniques for gathering business requirements and using them to produce conceptual, logical, and physical database designs. You'll get details on Unified Modeling Language (UML), normalization, incorporating business rules, handling temporal data, and analytical database design. The methods presented in this fast-paced tutorial are applicable to any database management system, regardless of vendor.

## Designed for Easy Learning

- Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter
- Ask the expert--Q&A sections filled with bonus information and helpful tips
- Try This--Hands-on exercises that show you how to apply your skills
- Notes--Extra information related to the topic being covered
- Self Tests--Chapter-ending quizzes to test your knowledge

**Andy Oppel** has taught database technology for the University of California Extension for more than 25 years. He is the author of *Databases Demystified*, *SQL Demystified*, and *Databases: A Beginner's Guide*, and the co-author of *SQL: A Beginner's Guide, Third Edition*, and *SQL: The Complete Reference, Third Edition*.

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