



Capitalism: A Very Short Introduction (Very Short Introductions)

James Fulcher

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What is capitalism? Is capitalism the same everywhere? Is there an alternative?

The word "capitalism" is one that is heard and used frequently, but what is capitalism really all about, and what does it mean? This *Very Short Introduction* addresses questions such as, "what is capital?" before discussing the history and development of capitalism through several detailed case studies, ranging from the *tulipomania* of 17th century Holland, the Great Depression of the 1930s, and in this new edition, the impact of the global financial crisis that started in 2007-08.

James Fulcher looks at the different forms that capitalism takes in Britain, Japan, Sweden, and the United States, and explores whether capitalism has escaped the nation-state by going global. It ends by asking whether there is an alternative to capitalism, discussing socialism, communal and cooperative experiments, and the alternatives proposed by environmentalists.

ABOUT THE SERIES:

The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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